

Tech Alley DENVER

Be Part of the tech and startup scene

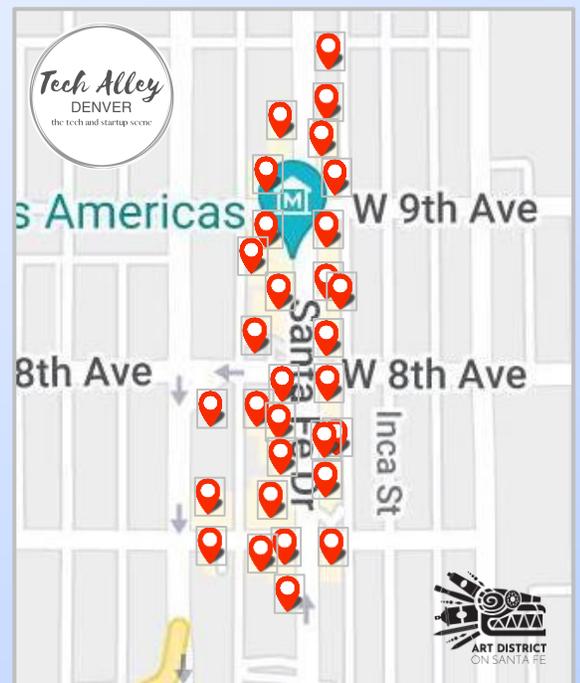
DENVER

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Tech Alley Denver, is a 501.3C non-profit, organization with a mission to strengthen communities by bringing people together, fostering a creative class, and creating an inclusive, diverse, and innovative technology and startup culture.

Held every 3rd Friday of the month (10 months of the year) Tech Alley Denver, provides a consistent space, for a variety of groups, topics, minority groups, and vendors to collaborate, in an effort to connect the community to resources that are already available throughout the ecosystem.

Tech Alley is a community driven effort. Your participation will lead to a more connected and discoverable ecosystem.



What is Tech Alley???

DENVER
the tech and startup scene

1. community

First and foremost, the entirety of this event is to benefit “Community”. As a non-profit, we are here to serve the community. Tech Alley is NOT the “Destination”. We are a connecting point, to discover the many resources already available throughout the Denver and Colorado area.

3. monthly event

Why a monthly event? Tech Alley is NOT the “destination”. The concept is that we provide a consistent, and regular meet-up, that provides a space for the community to connect with and discover resources that exist throughout the community. And then give the community time to go out and engage with those resources.

5. inclusion

Every ecosystem IS diverse. The problem exists in the ecosystems ability to foster inclusion. Without inclusion, and ecosystem only serves people with access. In collaboration with a variety of Track Ambassadors, Cultural Ambassadors, local community groups and partnerships, Tech Alley highly encourages that sessions and activities are presented in a variety of languages and address a variety of cultural issues.

6. startup culture

Historically, startup culture both embraces “failure” and understands the value of “giving back”. These two values, if left unspoken, will tend to fade away, behind commitments, revenue, and any other priority. Tech Alley Denver hopes to maintain the focus on embracing failure, and fostering a community of giving back. We will do this by example, and throughout our messaging.

2. collaboration

It’s through collaboration that the events take on its character and value. We partner with speakers, vendors, Track Ambassadors, Cultural Ambassadors, existing Meetup Groups, existing event coordinators, community organizations, Chambers of Commerce, and State & Local Governments. It’s only through collaboration that any community can grow and benefit.

4. diversity

Tech Alley Denver does not simply say the words “Diversity” in our marketing. We have created a Cultural Ambassador program to send underrepresented groups, back into their communities to create entry points into the greater ecosystem. We believe that when you attend, you should be able to hear people talk in your native language. And see people that look like you.

6. education

As business owners, whether in tech, small business, product or service, there is a lack of educational resources available. In fact, 7 of 10 business owners site “podcasts” as a primary resource for learning how to run their business. We believe that if business owners had access to more education, we would have wealthier communities, with greater resources. Education is a key element of building a sustainable ecosystem.

Community Collaboration
Inclusivity Diversity
Startup culture

community · inclusivity · business · tech



Tech Alley Denver is not the focus of this event.
We are not seeking attendance or participation.

Community, and the ability to discover and share resources to grow the ecosystem, is the focus.

YOU are *Tech Alley* DENVER

There are so many ways to get involved in the tech scene. You don't have to be a founder or a startup to "be a part of the scene"



Track Ambassadors

Are you passionate about your industry, community, or space? Track Ambassadors are the connecting point for aligning speakers for upcoming events.



Speaker Sessions

Are you a thought leader or passionate about your niche? Organize a speaker session to help provide local businesses with resources and knowledge.



Vendor Alley

Are you a startup or new business? Represent your products or services at "Vendor Alley", to grow your business and sell products/services.



Volunteers

Do you have a passion for the community, and simply want to be a part of the startup scene? We need your help as a volunteer!



Cultural Ambassadors

Do you love your culture and want to help make resources available to your community? Join our Cultural Ambassador program and help make a difference, locally.



Press & Media

Would you like access to our line-up of speakers? Similar to a press conference, you can register for our Media Alley, to gain access out our speakers.

Tech Alley DENVER Sponsorship Opportunities

Be Part of
the tech and startup
scene

Your sponsorship is crucial to helping combat the ecosystem, bringing opportunity to businesses and the community.



Sponsorship includes:

- Recognition during all events
- Logos on materials
- Speaking opportunity
- Opening keynote
- Committee membership

Spaces Available

	Major Sponsor	MOST POPULAR Advocate	Community
	\$20K Annually	\$10K Annually	\$5K Annually
Recognition during all events	✓	✓	✓
Logos on materials	✓	✓	✓
Speaking opportunity	✓	✓	-
Opening keynote	✓	-	-
Committee membership	✓	-	-
Spaces Available	3	10	15

[Single Event Sponsorships Are Available. Click Here For More Information.](#)

A letter from the Joseph...

I wanted to personally thank you for considering being a part of Tech Alley Denver.

I believe that when a person seeks to rally a community, I personally feel that person should be subject to full transparency and disclosure.

So, why am I passionate about the startup and business ecosystem?

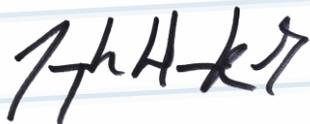
I believe in the power and struggle of a person risking their life savings in pursuit of their business dreams. I'm never too concerned with their motivation (wealth, fame, providing for their families, or simply change). As a community, we all benefit if that entrepreneur reaches any measure of success.

My role is simply to appreciate the effort and connect that person to resources I may have in my network.

My goal is to help you discover the right resources.

Please feel free to call me directly with any questions, about the program, or even me personally.

Sincerely,



Joseph Haecker
Denver Organizer
Tech Alley DENVER

