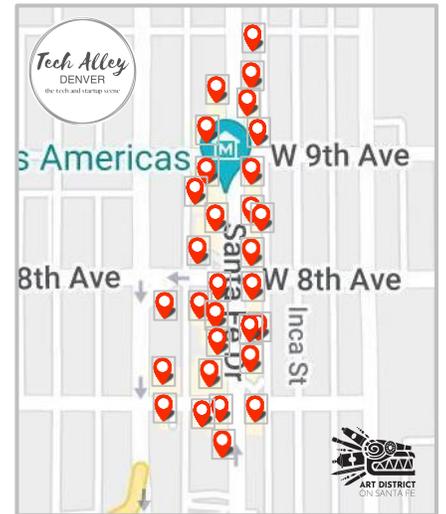




Tech Alley DENVER

Tech Alley is a non-profit (501.3C) organization, that supports tech and startup communities by providing a platform that coordinates local technology, entrepreneur, business meetups into monthly full-day events for the community to share knowledge, network, and participate in the tech and startup ecosystem. Tech Alley events are always free, inclusive, interactive, consistent, and is the place to be for anybody interested in technology and entrepreneurship.



3rd Friday of Each Month
9am to 3pm

Visit us to learn more:

www.techalleydenver.org/venue-host



What is Tech Alley???

DENVER
the tech and startup scene

1. community

First and foremost, the entirety of this event is to benefit “Community”. As a non-profit, we are here to serve the community. Tech Alley is NOT the “Destination”. We are a connecting point, to discover the many resources already available throughout the Denver and Colorado area.

3. monthly event

Why a monthly event? Tech Alley is NOT the “destination”. The concept is that we provide a consistent, and regular meet-up, that provides a space for the community to connect with and discover resources that exist throughout the community. And then give the community time to go out and engage with those resources.

5. inclusion

Every ecosystem IS diverse. The problem exists in the ecosystems ability to foster inclusion. Without inclusion, and ecosystem only serves people with access. In collaboration with a variety of Track Ambassadors, Cultural Ambassadors, local community groups and partnerships, Tech Alley highly encourages that sessions and activities are presented in a variety of languages and address a variety of cultural issues.

6. startup culture

Historically, startup culture both embraces “failure” and understands the value of “giving back”. These two values, if left unspoken, will tend to fade away, behind commitments, revenue, and any other priority. Tech Alley Denver hopes to maintain the focus on embracing failure, and fostering a community of giving back. We will do this by example, and throughout our messaging.

2. collaboration

It’s through collaboration that the events take on its character and value. We partner with speakers, vendors, Track Ambassadors, Cultural Ambassadors, existing Meetup Groups, existing event coordinators, community organizations, Chambers of Commerce, and State & Local Governments. It’s only through collaboration that any community can grow and benefit.

4. diversity

Tech Alley Denver does not simply say the words “Diversity” in our marketing. We have created a Cultural Ambassador program to send underrepresented groups, back into their communities to create entry points into the greater ecosystem. We believe that when you attend, you should be able to hear people talk in your native language. And see people that look like you.

6. education

As business owners, whether in tech, small business, product or service, there is a lack of educational resources available. In fact, 7 of 10 business owners site “podcasts” as a primary resource for learning how to run their business. We believe that if business owners had access to more education, we would have wealthier communities, with greater resources. Education is a key element of building a sustainable ecosystem.

Community Collaboration
Inclusivity Diversity
Startup culture

community · inclusivity · business · tech



Tech Alley Denver is not the focus of this event.
We are not seeking attendance or participation.

Community, and the ability to discover and share resources to grow the ecosystem, is the focus.

YOU are *Tech Alley* DENVER

There are so many ways to get involved in the tech scene. You don't have to be a founder or a startup to "be a part of the scene"



Track Ambassadors

Are you passionate about your industry, community, or space? Track Ambassadors are the connecting point for aligning speakers for upcoming events.



Speaker Sessions

Are you a thought leader or passionate about your niche? Organize a speaker session to help provide local businesses with resources and knowledge.



Vendor Alley

Are you a startup or new business? Represent your products or services at "Vendor Alley", to grow your business and sell products/services.



Volunteers

Do you have a passion for the community, and simply want to be a part of the startup scene? We need your help as a volunteer!



Cultural Ambassadors

Do you love your culture and want to help make resources available to your community? Join our Cultural Ambassador program and help make a difference, locally.



Press & Media

Would you like access to our line-up of speakers? Similar to a press conference, you can register for our Media Alley, to gain access out our speakers.



What's a Venue Host?

There are so many ways to get involved in the tech scene. You don't have to be a founder or a startup to "be a part of the scene"

what's a venue host

Tech Alley seeks to host a variety of startup, small business, founder and entrepreneurial topics, with the goal of providing educational information to help businesses establish, grow and succeed.

We hope to partner with venues throughout the Santa Fe Arts District to host these breakout sessions, panel discussions, interviews and gatherings.

what's in it for you

Our goal in partnering with the businesses in the Santa Fe Arts District, is to build awareness and create on-going customer traffic for you and your business.

The event itself provides a great opportunity to network and gather valuable business information.

Though our organization is named "Tech Alley", the reality is we are all businesses. The topics that are covered are business related, and beneficial to ALL business types.

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9am to 3pm

Become a venue host:

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what's involved?

As a venue host, we would love for you to participate in the event, and enjoy the various panels, discussions and activities.

We would also love for you to provide an introduction of your business, and a quick elevator pitch of what you do and the services that your business provides, at the beginning or end of each panel or discussion.

Your level of involvement is completely up to you.

In the very least, we would need you to provide access to your venue, by 8:00am on the day of the event. And either instructions on how to lock up, or a way to secure your venue at the end of the day (around 5pm).

You could also provide marketing materials and any incentives, as you see fit.

